

Rebuttal to the Argument in Favor of Measure D

Measure D is a developer wish list – a 334-page document full of loopholes.

Top Reasons to Vote NO on Measure D:

- Its “community benefits” commitments, including free shuttles and money for schools, are NOT binding. Its entitlements, for example re-parcelization, are alarming.
- The developer, Sand Hill Property Company, has an abysmal record, including the failed Sunnyvale Town Center and broken promises at Cupertino’s Main Street.
- Vallco’s controversial green roof, if built, could use 86,000+ gallons of water daily. Its upkeep would likely fall upon the taxpayers.

Measure D would:

- Allow several millions of square feet of dense vertical buildings up to 10 stories to be built at Vallco WITHOUT city approval and WITHOUT environmental impact studies.
- Add 30,000+ daily vehicle trips, promote gridlock on city streets, and slow 280 to a crawl.
- Inspire workers to use neighborhood streets as thoroughfares and parking lots, jeopardizing the safety of school children, cyclists, and pedestrians.
- Destroy Vallco as a shopping center, forcing residents to fight traffic to shop elsewhere and reducing sales tax revenue for the City.
- Silence our voice about what we need at Vallco.
- Enrich the developer at the expense of residents and schools.

Measure D will NOT revitalize Vallco as a shopping, dining and entertainment venue. Other Bay Area cities have changed failing malls into successful malls.

Cupertino deserves better. Vote NO on Measure D!