



CUPERTINO

## Cupertino Business News & Updates

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### Grow Your Business Using Library Resources

Looking for B2B partners to expand your reach? The library can save you time and money. Join us at this special early-morning event at the Cupertino Library. Supervising Librarian Roslyn Donald will show you how your library card unlocks business contacts, market research and career management tools.

When: Thursday, February 25, 2016 Thursday February 25, 2016  
Time: 8:00am-9:00am:00 AM  
Where: Story Room in the Cupertino Library  
(Entrance is next to book drop off)

Breakfast will be served sponsored by the Cupertino Library.

This is part of the Small Business Workshop Series presented in partnership with the Cupertino Chamber of Commerce, Santa Clara County Library, and the City of Cupertino.

Please RSVP to help us plan for the event.  
[Register here](#)

### Learn More About WELO

Cupertino hosted a community meeting on February 1, 2016 to familiarize business owners, residents, property owners, and interested parties with the City's state-required Water Efficient Landscape Ordinance (WELO) update. Details are outlined below:



Participants learned how the City will further promote efficient landscapes by updating the existing Water Efficient Landscape Ordinance (WELO) to align with the California Department of Water Resources' (DWR) recently updated requirements. The new local ordinance is expected to be presented to City Council in February/March 2016.

For additional information and to sign-up for e-notifications, please visit [www.cupertino.org/savewater](http://www.cupertino.org/savewater)

**Have a Good Business Idea? Join the Silicon Valley StartUp Cup Business Competition!**



StartUp Cup is a locally driven, business model competition open to any type of business idea. Through StartUp Cup,

entrepreneurs learn how to create a viable business model and pitch their idea through a 7-month judging, coaching and mentoring process. Entering the competition is free. **To learn more, please attend the 2016 Kick Off Event on April 14, 2016 at Quinlan Community Center, located at 10185 N. Stelling Rd., Cupertino.**

For more information and details, please visit: <http://siliconvalley.startupcup.com/> or you may contact the program coordinator, Alice Fenton, at [sv.startupcup@gmail.com](mailto:sv.startupcup@gmail.com)

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### MOD Pizza Opens in Cupertino

On January 15, MOD Pizza celebrated a Grand Opening Ribbon Cutting to open its newest location.

at 10815 N. Wolfe Road in the Cupertino Village Shopping Center. MOD's individual artisan-style

pizzas are made on demand, using fresh-pressed dough and signature sauces. Customers create their

own pizzas and salads, using any combination of over 30 featured toppings, or they can choose from a menu of MOD classics. The price always remains the same regardless of the number of toppings. Pizzas are hand-cooked in an 800 degree oven in less than 3 minutes and salads are individually hand-tossed for each customer. The menu is rounded out with handspun milkshakes, house-made lemonades and iced teas, and local craft beers and wine.



Seattle-based MOD Pizza, founded in 2008 by Scott and Ally Svenson, was inspired by the couple's love of Italian street-style pizza, their desire for authentic, affordable and fast dining options for their busy family and the idea that a great company could be built around people. As a purpose led organization, MOD is committed to creating not just a cool place to eat, but an inspired place to work - supporting both their people and the communities where they do business.



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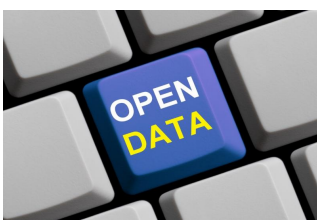
### Cupertino Restaurants Successfully Rollout Commercial Organics Recycling

Over 100 Cupertino businesses are now separating their organic waste and food scraps for professional composting! The benefit to the community is the rich mulch and compost given at no cost to Cupertino residents and participating businesses for their gardens or landscaping. State law AB 1826, which was adopted to help achieve California's aggressive recycling and greenhouse gas (GHG) emission goals, will affect large food businesses, statewide, on April 1, 2016 and will be fully implemented by January 2020. Due to the high percentage of food businesses in Cupertino and an already established commercial organics collection program (since 2011), the City accelerated the state timeline through amendments to its garbage and recycling ordinances - without too much inconvenience to Cupertino businesses.

Before the ordinance was adopted last spring, 64 businesses were already voluntarily recycling organics, preventing about 4,100 tons of food waste per year from decomposing in a landfill. Businesses affected by the new ordinance were assigned a tiered implementation date based on the amount of organic waste they produce. City and Recology staff visited each of the first two tiers of businesses to offer employee training and provide custom signage, labels and interior compost bins to support the transition. Eight businesses started participating on September 1<sup>st</sup> and another 27 businesses followed on January 20th. The smooth and successful rollout is a credit to the business owners, managers and their employees.

To enhance its pursuit of eliminating food waste, the City of Cupertino recently joined Santa Clara County's Recycling and Waste Reduction Commission's Regional Food Rescue Group which is aggressively dedicated to expanding regional food donation efforts and ensuring that quality surplus food is delivered to community organizations for those in need.





### Cupertino Launches Open Data Portal

To expand its tradition of transparency, the City of Cupertino in collaboration with Junar ([Junar.com](http://Junar.com)), has launched its open data portal, [data.cupertino.org](http://data.cupertino.org). The open data portal incubates fresh thinking and innovation in terms of service delivery. The portal spotlights different data sets to explore, download, analyze, format, and share. The data provide resources for decision making and building civic

solutions and applications.

The open data portal ensures universal and easy access to municipal data. These data sets can be accessed by anyone interested in developing new applications. "To expand transparency in local government, we are excited to provide the most powerful tools possible to our community," said Cupertino Mayor Barry Chang.

Cupertino's open data portal has links to finance, budget, geographical information system data, city infrastructure and demographics data sets. Visit the City of Cupertino data portal at [data.cupertino.org](http://data.cupertino.org) to learn more.

## Welcome New Businesses!

**Philz Coffee at Main Street**, 19439 Stevens Creek Blvd.

**Pieology**, 19409 Stevens Creek Blvd., #140

**Sterling Bank & Trust**, 10191 S. De Anza Blvd.



### Blast 825 Pizza Coming Soon!

Blast 825 Pizza will be opening soon at the Saich Way Station shopping center, located on Stevens Creek Blvd. at the corner of Saich Way.



### Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer! Enjoy appetizers and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!

Office of Economic Development | City of Cupertino | 408.777.7607 | [econdev@cupertino.org](mailto:econdev@cupertino.org) | [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com)

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