



**CITY OF CUPERTINO**  
**BUSINESS BUZZ**  
Summer 2016 Edition  
*Thank you for supporting local Cupertino businesses!*



**CUPERTINO**

## Cupertino Business News & Updates

[Visit Our Website](#)

### Cupertino WAGE WATCH

#### Your Input Needed on Regional Approach to Possible Minimum Wage Increase

Cupertino is seeking feedback on a regional proposal to increase the minimum wage to \$15/hour by 2019. The City of Cupertino invites you to attend upcoming business community workshops to learn about the regional economic impacts and gather your input on how this may affect your Cupertino-based business.

**DATE:** Monday, June 27, 2016  
**TIME:** 10:00am - 11:00am  
**LOCATION:** Cupertino Chamber of Commerce  
20455 Silverado Avenue  
Cupertino, CA 95014

**DATE:** Thursday, June 30, 2016  
**TIME:** 3:30pm - 4:30pm  
**LOCATION:** Cupertino City Hall, EOC  
10300 Torre Avenue  
Cupertino, CA 95014

Employers and/or employees are encouraged to attend. Refreshments will be provided. To learn more, please visit: [www.cupertino.org/wagewatch](http://www.cupertino.org/wagewatch). An online survey will be available beginning Monday, June 27 through July 30. Printed surveys will be available at the outreach meetings.

*Join the conversation!*

**CUPERTINO WAGE WATCH**

The City is seeking feedback from Cupertino businesses on a regional proposal to increase the minimum wage to \$15/hour by 2019. Join us to learn about the regional impact and provide your input!

Monday, June 27 10:00 am - 11:00 am Cupertino Chamber of Commerce 20455 Silverado Avenue, Cupertino, CA 95014	Thursday, June 30 3:30 pm - 4:30 pm Cupertino City Hall, EOC 10300 Torre Avenue, Cupertino, CA 95014
---	--

[WWW.CUPERTINO.ORG/WAGEWATCH](http://WWW.CUPERTINO.ORG/WAGEWATCH)

### Welcome New Green Businesses!

This year, Green Biz Cupertino has welcomed two unique environmental leaders to our Certified Green Business community. These businesses achieved certification through the Bay Area Green Business Program, a certification program which distinguishes organizations that protect, sustain and preserve the environment.

**De Anza College** is the first community college to be certified as a Bay Area Green Business. The team of environmental studies students and college operations staff spearheading this project assessed over 60 buildings and implemented over a hundred measures throughout campus, including using weather-adjusted irrigation systems, installing water-efficient showerheads and faucet aerators throughout campus, applying compost to athletic fields instead of chemical



fertilizers, and installing "No Dumping, Drains to the Bay" labels on all storm drains on campus.



### Harini Krishnapuram DDS

is Cupertino's first certified dental office to join the Green Biz ranks! Dr. Krishnapuram runs her office almost entirely paperless and does not use amalgam fillings,

which contain toxic mercury vapor, in her practice. Her other green actions include switching to low toxic cleaning products, installing low-flow faucet aerators, purchasing recycled content paper products, and installing "No Dumping, Drains to the Bay" labels in the parking lot.



Help protect your local environment by supporting our certified green businesses that have committed to conserving resources and preventing pollution. To view a full list of certified green businesses or learn more about **GreenBiz Cupertino**, visit [www.cupertino.org/greenbiz](http://www.cupertino.org/greenbiz) or email [sustainability@cupertino.org](mailto:sustainability@cupertino.org).



Small Business  
Development Center  
Silicon Valley

Start or Grow Your Business with Help from the  
Silicon Valley Small Business Development  
Center (SBDC)

The Silicon Valley Small Business Development Center (SBDC) is dedicated to the success of entrepreneurs in the Greater Silicon Valley Area.

The Silicon Valley SBDC offers a wide variety of services for present and potential small business owners. Services include no-charge expert counseling, low-cost training, information resources, events and seminars. All counseling services are confidential and free of charge.

SBDC Business Advisors can help you with:

- Business planning;
- Marketing strategies and planning;
- Sales;
- Access to capital, including bank finance, SBA loans, and asset financing;
- Venture funding;
- Government contracting;
- Strategic technology acquisition and practical, hands-on application;
- Financial Projections & Budgeting;
- Operating Challenges;
- And more...

All of Business Advisors are functional experts in their field with extensive experience in working with small businesses, and have run one or more small businesses of their own.

For more information, please visit [www.svsbdc.org/](http://www.svsbdc.org/) or contact Jenny C. Huang, Silicon Valley SBDC Business Advisor/Santa Clara County District 5 Lead, at [jenny@huangconsulting.com](mailto:jenny@huangconsulting.com) or (650) 248-3990.

### California Board of Equalization (BOE) Small Business Resources

If you have a tax or fee problem, or have difficulty understanding the complexity of tax laws in California, you can contact the office of California State Board of Equalization Chairwoman Fiona Ma at [fiona.ma@boe.ca.gov](mailto:fiona.ma@boe.ca.gov) or (415) 557-3000.



California State  
Board of Equalization

In addition, there are online resources and free small business seminars available at her website at: <https://www.boe.ca.gov/ma/events/>

### Welcome New Businesses!

Chipotle (2nd Location), 20688 Homestead Rd.

Happy Lemon, 20488 Stevens Creek Blvd.

Legends Pizza Co., 19732 Stevens Creek Blvd.

Kula Revolving Sushi Bar, 19600 Vallco Pkwy.

Monster Boba, 10787 S. Blaney Ave.

Pancheros Mexican Grill,

Pieology Pizzeria, 19409 Stevens Creek Blvd.



### The Cupertino Historical Society Celebrates Its 50th Anniversary!

The Cupertino Historical Society and Museum (CHS&M) is dedicated to ensuring that the heritage of Cupertino stays alive for all to understand and share, and for all to assimilate as their heritage. Its purpose is to "Create a Passion for the Past" by collecting the artifacts and ephemera that represent the past and present of Cupertino. The CHS&M houses approximately 3,000 artifacts spanning over 100 years of Cupertino's history - including settlement, agriculture, education, home life, and business. Select artifacts are displayed in our museum according to theme in rotating vignette exhibits.



The CHS&M will hold its Annual Fundraiser BBQ and 50th Anniversary Celebration "A Sip of History" at the Cooper-Garrod Estate Vineyards on Sunday, June 26, 2016 from 5:00pm to 8:00pm. For more information stop by the Museum, located in the Quinlan Community Center, Wednesday through Saturday from 10 a.m. - 4 p.m. depending on the availability of museum volunteers or visit [www.cupertinohistoricalsociety.org/](http://www.cupertinohistoricalsociety.org/) or call (408) 973-1495.



### Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer on **Thursday, July 7**. Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager

Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!



May Mixer at the Cupertino Hotel