



Winter 2015 Edition

Thank you for supporting local Cupertino businesses!



CUPERTINO

## Cupertino Business News & Updates

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### Community Choice Energy Community Meeting on November 30th

Interested in greening your power supply and saving money on your utility bill? Join the Silicon Valley Community Choice Energy Partnership's Community Informational Meeting on November 30th to learn about this initiative and its recent technical study findings. The meeting will be held from **6:00-8:00pm** at the **Cupertino Senior Center, Bay Room, located at 21251 Stevens Creek Blvd, Cupertino**. This is your opportunity to learn about the partnership, findings from its third-party technical study, and share your ideas on the development of this program with city staff. Light refreshments will be provided.



Unable to attend? Please visit <http://www.svcleanenergy.org/events/upcoming> for additional event dates and locations throughout Santa Clara County. Please also visit [www.cupertino.org/svcleanenergy](http://www.cupertino.org/svcleanenergy) to learn Cupertino City Council's upcoming dates for decision making to advance SVCCE in our community.



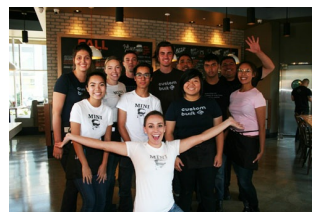
### Shop Local and Celebrate Small Business Saturday on November 28th

Shop Small is a movement encouraging people to shop at small businesses; millions of individuals, businesses, and communities have embraced it nationwide. This year thousands of local business will be participating!

**THIS HOLIDAY SEASON MAKE A BIG IMPACT & SHOP SMALL!** To find small business near you click [here](#).

### THE COUNTER® Custom Built Burgers Brings a Burger for Every Lifestyle to Cupertino

The Counter-the original, premium build-your-own-burger restaurant-opened its newest location in Cupertino on September 21, offering over a million possible burger combinations, along with a wide selection of signature burgers and burger bowls, bold sides and fries, refreshing milkshakes, cocktails, craft beers, and wines-all featuring the finest ingredients.



The new restaurant, located at 20080 Stevens Creek Boulevard, occupies 3,000 square feet, seats approximately 100 guests, and features an outdoor patio with bar seating.

"The Counter® embraces fun, energy, and great food, and we are proud to bring the beloved concept to Cupertino," said Peter Katz, owner and managing partner of Counter Intelligence, LLC. "With all the choices available, we have something for everyone a burger for every lifestyle."

### Southern California-based Lazy Dog Restaurant & Bar Comes North to Cupertino With Made-From-Scratch, Small-Town Hospitality

Lazy Dog Restaurant & Bar, the next generation in upscale casual dining revered for its innovative menu, from-scratch kitchen and well-crafted bar program opened its Cupertino location on November 18, 2015. The Lazy Dog concept was inspired by the genuine hospitality and laid-back atmosphere of the Rocky Mountain town where Founder and CEO Chris Simms and his family spend part of the year. The first location opened in the Huntington Beach area in 2003 and quickly became a favorite among Southern California residents looking for a casual meal, an easy date night or a family affair. With their focus on a variety of crave-worthy, house-made dishes; an extensive bar program and a great sense of hospitality and community, Lazy Dog continues to be embraced by diners as a family-friendly dining destination. "I can't wait to open in Cupertino! It's such an amazing city - the tight-knit community that is focused on small-town philosophies while doing big things reminds me of our core values at Lazy Dog and we can't wait to be a daily part of that synergy," said Founder & CEO Chris Simms. Lazy Dog is the first of many businesses opening at Main Street Cupertino.



SMALL  
BUSINESS  
DEVELOPMENT  
CENTER  
SILICON VALLEY

#### FREE Small Business Development Center (SBDC)

**December Workshop on  
December 10**

The SBDC will hold a free "Basic Bookkeeping for Small Business" Workshop on Thursday, December 10, 2015 from 10am-12:00 Noon at its San Jose office, located at

480 North First Street, San Jose. This class is perfect for small business owners and potential entrepreneurs as it will provide a basic understanding of bookkeeping functions vital to financial survival. Topics will include: Bookkeeping system components, Cash versus Accrual Accounting, Financial Statements, Employee Related Records, and Computerized Accounting Systems. For more information or to register, please visit: [www.svsbdc.org](http://www.svsbdc.org)

### Welcome New Businesses!

All That BBQ, 10493 S. De Anza Blvd.

Aloha Fresh, 19740 Stevens Creek Blvd.

CREAM, 19501 Stevens Creek Blvd.

CooperVino Wine Bar, 19700 Vallco Pkwy #130

The Counter, 20080 Stevens Creek Blvd.

Eternal Beauty Skin & Laser, 20630 Stevens Creek Blvd.

Fresh Pixx, 20080 Stevens Creek Blvd.

Heartland Store, 10051 E. Estate Dr.

Jersey Mike's Subs, 20080 Stevens Creek Blvd.

KOBE Pho & Grill Vietnamese Restaurant, 21271 Stevens Creek Blvd. #410

Lazy Dog Restaurant & Bar, 19359 Stevens Creek Blvd.

The Melt, 20803 Stevens Creek Blvd.

Ross Dress for Less, 20650 W. Homestead Rd.

Stein Mart, 20600 Homestead Rd.

Vitality Bowls, 19700 Vallco Pkwy #160

The Vitamin Shoppe, 208030 Stevens Creek Blvd.



### Philz Coffee To Open Second Cupertino Location

Philz Coffee will open its 2nd location in Cupertino on Tuesday, December 8 at Main Street Cupertino. For more information, please click [here](#).



### **Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer**

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer! Enjoy appetizers and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!



November's mixer at CooperVino

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