We shouldn't be forced to choose between two bad options at Vallco. Do you believe Cupertino residents deserve BETTER?

Better Vallco

A Community-Friendly Vallco will have a significant positive impact on the economy, environment, and overall quality of life at the main tourist area in the recently approved Vallco Town Plan.

Substantial in scale, sufficient retail and services, and parking spaces. Moderate amount of housing. A plan that is well-publicized and will be implemented in the community before its approval.

Better Cupertino

A Cupertino where the City Council engages with the community early on in the decision-making process and acknowledges that there are no options.

A Cupertino where developers respect the community and only submit sensible projects since the sensible City Council won't be pushed to accept over-priced projects.

Roadmap for a Better Vallco and a Better Cupertino

**STEP 1: PASS THE BAD OPTION**

- Refresh the recently approved 2008 master Vallco Specific Plan (Plan 2) to put in a public vote in 2020 or earlier through a special election at City Hall's discretion and give the community input for Better Vallco options. (Sign the petition by Oct. 30)

**STEP 2: BETTER LEADERSHIP**

- Elect sensible City Council members who will hold the developers and city staff accountable for their actions.

**STEP 3: HOLD THE DEVELOPER ACCOUNTABLE**

- The Council directs the staff to monitor fully all city and state laws on the SIL 50 project if Developers violate it. Either the compliance fines will be held into question or the developer must be able to profit as much. Thus, the Developer will be forced to a better Vallco plan.

**STEP 4: BETTER VALLCO**

- Re-start the community process to come up with a better and reasonable Vallco plan similar to a reasonable City Council, who only accept a sensibly planned plan that serves community needs and improves the housing shortage without overwhelming traffic and urban infrastructure.

**STEP 5: LET RESIDENTS DECIDE**

- At the ballot box in 2020 or a special election vote, the voters would choose between a better Vallco plan or the 2008 master Vallco Specific plan.

A SENSIBLE CITY COUNCIL WOULD ONLY ACCEPT SENSIBLE PROJECTS.

Vision for a Community-Friendly Vallco

Making Community Bridges with Mission Impact

- Appealing shopping experience to meet the needs of the diverse community.
- Accessibility. Focus on accessibility for all ages to enjoy.
- Community amenities: small library branches, community centers, pools, public and even parks, etc.
- Community friendly small businesses like the needs of local residents, such as medical offices, after-school and dinner classes, cultural & art venues, etc.
- Moderate amount of usable, zoned housing for various income brackets and for seniors and people with disabilities.
- Buildings that are both structurally appealing and meet the style and look of Cupertino. OS: 4-BR is sought.
- Large green and open park space and art pieces. Beautiful landscaping and tree canopy.
- Basic indoor and outdoor shopping area. Model similarly together.
- Effectively address school impact issues, with realistic projections.
- Minimize impact on custom traffic, with realistic assumptions.
- Transparent process from beginning to the end to ensure wide community support.
- Multiple engagement methods online and offline so that a wide spectrum of residents could participate.

View the full version of the above at Liang’s Campaign Mailing

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