What do you want for CUPERTINO?

- DO YOU WANT -

more traffic? crowded, underfunded schools?
more pollution? less parkland? more drives to
San Jose, Palo Alto, or Gilroy to shop for things
we need? worse housing shortages? out-of-
place high-rises? overly dense development?

If your answer is NO, please sign the Vallco referendum petitions! Here’s how:

- **Be a registered Cupertino voter.** We can check your registration for you on the spot; you can check it yourself at https://eservices.sccgov.org/rov/?tab=vr — It’s fast!

- **Visit our booth at the Cupertino Library** (10800 Torre Ave, Cupertino), Saturdays and Sundays from 11 am – 6 pm to sign. We will gather signatures until we have 4,000 on all four petitions, or October 26, 2018, whichever happens first...

- **Maybe you’re not a registered voter in Cupertino, but just want to help?** You can donate to help fund our work at www.bettercupertino.org/donate/ And we have plenty of work for volunteers, and need all sorts of skills. Talk to us at our library booth to see how you can help out. And thanks!

- **Questions? Comments? Tips?** Email us at contact@bettercupertino.org

**NOTES:** (1) Help our all-volunteer team by signing early! 4,000 signatures in little more than 2 weeks is daunting! (2) Unfortunately the petitions cannot be made available online — they must be “inked” signatures; the clerk verifies all signatures against signatures on registration affidavits.

Paid for by Better Cupertino Action Committee, FPPC #1395411, PO Box 1132, Cupertino CA 95015
Better Cupertino’s roadmap for getting our (residents’—not developers’) voice into City Hall:

1. **Overturn the City’s Vallco SB 35 approval in court** because the plan is not compliant in its most important way, by not being **at least 2/3 residential** by square footage, and being listed pursuant to Ca. Gov. Code § 65962.5. Friends of Better Cupertino has petitioned the court for relief, and the case is in litigation.¹

2. **Referendum the Vallco Specific Plan.** We are gathering signatures to put the Vallco Specific Plan on the ballot **now** at our Cupertino library booth (10800 Torre Ave, Cupertino), every weekend in October from 11 am to 6 pm. We must gather 4,000 resident registered voter signatures by the end of October.²

3. **Elect Pro-Resident City Council Members LIANG CHAO and JON WILLEY to Cupertino City Council to keep from having to sign these petitions again!**

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We do not want:

### We do not want more traffic.
- The Vallco Specific Plan will significantly **negatively** impact local and regional traffic **even with mitigations.** [i]
- It will add 8,000 residents and 7–10,000 employees. [ii]

### We do not want crowded, underfunded schools.
- The Vallco plan results in over 1,000 more students just at the Vallco location. [iii]
- CUSD would have a $22 Million shortfall. [iv]

### We do not want to give away more park land to developers at our expense.
- Over 8,000 residents at Vallco would be owed over 24 acres of parks by law, but will only get six divided acres. [v]
- Our city is ‘gifting’ the developer over $100m in avoided fees by not requiring the park space our residents are due.

### We do not want more air pollution.
- Official Environmental Report: air pollution impacts from Vallco can not be mitigated. [vi]

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1. According to Vallco Final Environmental Impact Report
2. According to Mayor Paul September 18, 2018 presentation
3. According to Vallco Specific Plan
4. See Measure D plan set
5. See Apple HQ plans at City of Cupertino
6. Current mall is 1.2 M SF, Vallco Specific plan table LU-01 with average apartment size of 1,250 gross SF results in 6.1 Million square feet.