The Vallco Specific Plan (Tier 2) was approved!

How to support a referendum to SAY NO? Resident friendly council candidates need your help!

The Vallco Specific Plan (Tier 2) was passed at September 19th City Council Meeting

The discussion of Vallco specific plan started from September 18th. Almost 90 people spoke in public comments session on September 18. Most of the project supporters were from other cities, such as San Francisco, Oakland, Berkeley and San Ramon...... On September 19th, the city council voted to approve the Tier 2 Vallco plan. Three council members voted YES. Only Steven Scharf and Darcy Paul voted NO to this gigantic development plan.

Truth about this Tier 2 plan:

- The project density will be more than 10 times that of the Apple Park.
- May add 10%-20% to the Cupertino population.
- May add about 1000 students to our school districts.
- The giant office buildings will cause even worse housing shortage.
- The cost to finish interior of the Performance Art Center and new City Hall may reach $100 million, while the operation and maintenance fees are also very high.
- Retail footage is only 4% of the entire project.
- Traffic nightmare by adding more than 10,000 employees at the Vallco site.

---

**TAKE ACTION**

Support a referendum to stop the Tier 2 plan!

You still have chance to SAY NO to this Vallco plan. We will start a referendum process soon. If we can collect 10% of Cupertino voter's signatures within one month, the current project will be stopped for one year. By that time, if we have a resident friendly council, the developer will be forced to negotiate with our city again.

To have a successful referendum, we need more people to Donate or sign up to Volunteer. We can make it happy only with all your help!

You may visit our Library Booth on weekends to sign the referendum once it's ready. Better Cupertino booth in front of the Cupertino Library will be held 10am - 6pm on Saturday and Sunday.

Please keep a close watch on our newsletter or Better Cupertino website and Facebook about when the referendum will be ready. Other than that, you can also learn more details about the Vallco project, our candidates, or make some donations at the BC booth.

---

**TAKE ACTION**

Liang Chao and Jon Willey need your help!
Even if the referendum is successful, we still need more pro-residents council member to be elected. Only if the majority of the Cupertino City Council listens to residents, can the developer feel more pressure to get a community-friendly Vallco plan.

Many BC supporters reported Liang and Jon’s yard signs on their lawns were stolen at night. Several of them have called the police to file a report. Since residents’ candidates are short of funds. The opposition simply steals the signs and bet that we don’t have funds to replace them.

Please chip in $20, $50 or $100 today to help Liang and Jon replace their stolen signs. They also need money for flyer printing and mass mailer. The candidates supported by developer have sufficient financial support to promote them in media and with mailers. What do we have? We can only count on you -- every resident in Cupertino or surrounding cities. Your support is crucial for this campaign.

Please donate NOW to Liang Chao and Jon Willey.

They URGENTLY need your help to defeat developer funded candidates!

---

GET TO KNOW US

Visit Better Cupertino’s website

Email us at contact@bettercupertino.org

Invite more friends to sign up for BC newsletter or make a contribution

Thank you for your support!