

Argument Against Measure D

The following Argument Against Measure D represents the OPINIONS of the authors, who are long-term residents advocating sensible growth in Cupertino. We encourage you to read the initiative and decide what you think.

A **No vote on Measure D** would allow sustainable alternatives to be considered through the standard project approval processes and impact analysis and mitigation.

A **Yes vote on Measure D** would maximize developer's profits, while offering non-binding yet alluring promises and negative environmental impacts to the community.

Developer's Measure D:

- **Too Dense! Too Tall!**
Destroys Vallco Mall. Replaces the mall with a massive office park, including limited retail and housing. Does not mitigate significant impacts; the environmental analysis from the City deems most mitigations insufficient. The "benefits" touted are NOT binding commitments. Imposes extreme building heights up to 120 feet. The site would be turned into a concrete jungle with insignificant ground level green space.
- **Too Much Traffic!**
Aggravates the traffic nightmare by doubling daily commute traffic on local streets and highways.
- **Worsens the Housing-to-Office Deficit!**
Teachers, first responders, and other service professionals will have longer commutes or greater challenges finding housing because they will be competing for road access and housing with 10,000 new workers at Vallco.
- **Not Accessible, Except on Foot!**
Renders promised shops inaccessible due to insufficient vehicle parking. Bike paths and bike parking are insufficient and substandard. Transforms neighborhood streets around Vallco into unofficial parking lots.
- **Sidesteps the Process!**
Does not require a development agreement. Circumvents required environmental impact analysis and mitigation. Delays checks for infrastructure, such as traffic, water, sewage, from the time of project approval to the first issuance of building permits.

Vote **Yes on C**, the citizens-sponsored initiative.

Vote **No on D**, a developer-sponsored initiative.

(www.BetterCupertino.org)