

Rebuttal to the Argument in Favor of Measure C

We are not developers. We are longtime community members who are proud to sign this Rebuttal. We all agree that Measure C would negatively impact our neighborhoods for generations to come.

One of the most accurate lines in the Measure C Argument is that it only reflects the "OPINIONS" of the authors. The blatantly false and misleading statements clearly demonstrate their opinions don't match up with the facts, and the facts matter:

FACT: Due to sloppy drafting, Measure C does increase the neighborhood height limit to 4 stories. The ballot question says it all. A Santa Clara County Superior Court Judge, the Cupertino City Council and an independent law firm contracted by the City to analyze Measure C all agree: passage of Measure C could drastically alter Cupertino's neighborhoods by allowing 45-foot, 4-story homes.

FACT: Passage of Measure C will result in a dead Vallco for decades to come. The authors' opinion that Measure C could somehow bring Vallco back to life is a pipe dream not backed up by the facts. Independent economic studies and expert analysis have repeatedly demonstrated that, due to irreversible shifts in market conditions, a mixed-use plan as called for by Cupertino's General Plan is the only way Vallco can succeed and deliver the benefits the community needs.

FACT: Under Measure C, even small development changes could force unnecessary elections that will cost Cupertino taxpayers up to \$400,000 per election.

Please join us in our effort to prevent 4 story homes in Cupertino's neighborhoods and revitalize Vallco by voting No on Measure C.

Gary Jones, Bicycle-Pedestrian Advocate & 40-year Cupertino resident

Ann Woo, Nonprofit Executive Director, Inventor, & 34-year Cupertino resident

Ben Shyy, Cupertino Dentist & 26-year Cupertino resident

Anjali Kausar, Cupertino Chamber of Commerce CEO

Gary McCue, Former Cupertino Union School District Board Member