Who We Are 2017

POPULATION
Total Population 64,220
Total Households 22,207

Distribution by Ethnicity & Race:
- Asian 63%
- White, non-Hispanic 29%
- Hispanic or Latino 4.2%
- Black or African American 6%
- American Indian/Alaska Native 1%
- Native Hawaiian/Other Pacific Islander 1%
- Other 3%

INCOME & LIFESTYLE PROFILE
Average Household Income $173,820 (HH Income over $100,000 = 67%)
Average Household Size 3
Average Age 39
Median Home Sales Price $1,750,000*

EDUCATION (Age 25+)
- Some College & A.A. Degree 15%
- Bachelor’s Degree 33%
- Master’s and/or Professional Degrees or Doctorate Degree 31%

Top Three Occupations of Cupertino Residents:
- Professional Specialty 50%
- Managerial Executive 28%
- Sales 7.4%

Occupational Classifications:
- White Collar 92%
- Blue Collar 8%

Source: Data from PopStats 2017 unless otherwise noted, * CoreLogic Nov. 2016