

SAFE ROUTES 2 SCHOOL UPDATE

October 2017



Save the Date- SR2S Fall Bike Festival!

On Saturday October 21st, we will be hosting our SR2S Fall Bike Festival! This FREE festival will include a bike rodeo skills course in the city hall back parking lot, two guided bike rides, and bike-blended smoothies for all! The rodeo, hosted by SafeMoves, will kick-off at 9:30 AM and will feature a miniature town complete with tilt boards and ramps for kids to practice their safe riding skills (bicycle or scooters and helmets required!) Both bike rides will start at 10:30 AM and will depart from City Hall. The "Family Ride" will feature a leisurely 6-mile tour of Cupertino parks and landmarks, perfect for the whole family. The "Spandex Ride" will be faster paced and approximately 13 miles in total, better for more experienced riders. All riders and participants are welcomed to enjoy the festival's free, bike-blended smoothies happening all day provided by the Cupertino Bicycle Pedestrian Commission. Please arrive by 9 AM to sign waivers for the rodeo and by 10 AM to sign waivers for the rides. For more information, email saferoutes@cupertino.org.

Stevens Creek Eliminates Traffic Using Class Competition

Stevens Creek Elementary School has successfully eradicated most cars from the Wednesday morning drop-off by encouraging students to walk and bike to school. They are using a class competition and here's how it works- kids who walk, bike, scooter, take the bus, or park a few blocks away and walk on Wednesdays are given a ticket upon arrival to school. The students place their tickets in their class jars and the

class with the most tickets at the end of every month is awarded the "Golden Sneaker" award during the Friday morning assembly. The competition has been running for only three weeks but so far kids are really excited! Last Wednesday's Walk and Roll Day showed that 264 kids arrived to school in a way other than by car. This shift in travel behavior has dramatically changed the school's Wednesday morning drop-off from one of chaos to one of peace and excitement. Stevens Creek will continue this class competition throughout the school year.



SR2S CROSSING GUARD OF THE MONTH

This month we celebrate Tran Bay as Cupertino's Crossing Guard of the Month. Tran is a reliable and responsible crossing guard who goes above and beyond to ensure student's safety and protect pedestrians. You can find Tran on McClellan Road in front of Lincoln Elementary ensuring that Lincoln students make it safely across the street. We appreciate Tran for her commitment to the community and student safety.



SR2S Working Group Sets Priorities For 2017/2018 School Year

This past month, Cupertino parent champions and school officials met at City Hall to set short term and long term goals for their respective school's Safe Routes 2 School (SR2S) programs. These goals focused on improving each school's program by utilizing four key SR2S elements; education, encouragement, equity, and engagement. For example, Regnart Elementary School developed short term goals of improving drop-off loop traffic and having a bike rodeo be hosted earlier in the school year. Cupertino High School developed a long term goal of having walks audit studies conducted over the next three years so that they can better

analyze and understand transportation trends from year to year. This diverse and productive group goal-setting session helped schools plan for the present and future, ensuring that their site's SR2S program will be as successful as possible. Cupertino SR2S plans to follow up with and reference these goals to direct program activities moving forward.

GET INVOLVED!

Help with upcoming events by contacting: saferoutes@cupertino.org

- 1) Carpool Counts (ongoing through December)
- 2) International Walk to School Day (October 4th)
- 3) SR2S Fall Bicycle Festival –Lend us your bike repair skills! (October 21st,

UPCOMING EVENTS

- 1) SR2S Working Group Meeting: Tuesday, October 17th from 4-5pm at Community Hall
- 2) Fall Bike Festival: Saturday, October 21st from 9:30 – 12 PM at City Hall

ABOUT SR2S

Cupertino Safe Routes 2 School is a partnership program between the City of Cupertino, Cupertino Schools, Fremont Union High School District, Cupertino Union School District, and the Santa Clara County Sheriff's office. We aim to reduce traffic and pollution and increase safety by bringing people together to craft solutions to the impending traffic concerns facing our community.

CONTACT US

For more information or ways to get involved, visit: cupertino.org/saferoutes or email saferoutes@cupertino.org

