**Kennedy Middle School**

Safe Routes 2 School Progress Report 2017/18

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**Enrollment:** 1,284  
**Grades served:** 6-8

**Program implementation date:** August 2015  
**SRTS coordinator:** Chelsea Biklen  
**Key contributors:** CUSD, KMS Staff, City of Cupertino

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**How are Kennedy students traveling to school?**

- Fall 2015: 27% Walk, 8% Bike, 38% Family Vehicle, 0% School Bus, 0% Other
- Fall 2016: 28% Walk, 8% Bike, 38% Family Vehicle, 0% School Bus, 0% Other
- Fall 2017: 27% Walk, 8% Bike, 40% Family Vehicle, 1% School Bus, 0% Other

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**How have walking, biking, and family vehicle rates changed since the program began?**

- **0% change in number of students who walk to school**  
  - Baseline: 38%  
  - Current: 40%

- **0% change in number of students who bike to school**  
  - Baseline: 8.0%  
  - Current: 8.0%

- **There are 2% more daily family vehicle trips to school**

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**In Fall 2015, parents reported the following top three barriers as reasons why their children don’t walk or bike to school:**

- **93%** of parents reported safety of intersections and crossings as a barrier.
- **90%** of parents reported amount of traffic along route a barrier.
- **73%** of parents reported speed of traffic along route as a barrier.

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When last surveyed in Fall 2015, **39%** of parents felt that Kennedy Middle School encouraged or strongly encouraged walking or biking to school.

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This document was prepared by the City of Cupertino Safe Routes 2 School Program. For more information, please contact saferoutes@cupertino.org or call us at (408) 777-7609.
Cupertino Safe Routes 2 School Activities

**EDUCATION**
Teaching students and community members about the broad range of transportation choices, and making sure they have the skills and know-how to be safe from traffic and crime while walking, bicycling, and using public transportation. Ensuring that education efforts addresses equity by assessing who is receiving education services and whether the content and lessons are engaging and useful for all student groups.

**ENCOURAGEMENT**
Using events and activities to promote walking, bicycling, public transportation, and physical activity. Encouragement activities can include new partnerships with faith-based groups, civil rights and neighborhood coalitions, and tenants’ organizations, as they coordinate activities like walking school buses, walk to school events, bicycling incentive programs, and active transportation events.

**ENFORCEMENT**
Partnering with SCCSO to address traffic and crime concerns in the neighborhoods around schools and along school routes, while ensuring that law enforcement builds trust with communities. By supporting partnerships between community empowerment groups and law enforcement, Safe Routes to School plays a role in working toward enforcement efforts that improve safety and security for everyone.

**ENGINEERING**
Making physical improvements to the streetscape and built environment around Cupertino schools that decrease the risk of injury from motor vehicles and increases street safety for all. Equity in engineering requires community engagement and means that policies and investments ensure that physical improvements address street safety in all neighborhoods.