Cupertino Safe Routes 2 School

Moving beyond improving infrastructure to change behavior

Oct 24th, 2018
Working Group Meeting
Cupertino SR2S: Welcome Fall!

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org.
  - If you have a bike, what kind is it?
Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino
Discussion Item: **Plus/Delta Results**

+ What’s positive about the program? What do you want to see continue?

△ What needs changing? What could be improved?
## Discussion Item: Plus/Delta Results

<table>
<thead>
<tr>
<th>Positive +</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructor's Class- another class for training cycling instructors</td>
<td>education</td>
</tr>
<tr>
<td>There's an increased awareness &amp; education related to safety for bikes</td>
<td>education</td>
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<tr>
<td>An effort is being made to better educate students</td>
<td>education</td>
</tr>
<tr>
<td>School maps</td>
<td>engineering</td>
</tr>
<tr>
<td>City commitment in improving biking infrastructure</td>
<td>engineering</td>
</tr>
<tr>
<td>City of Cupertino moves lightning fast with infrastructure improvements</td>
<td>engineering</td>
</tr>
<tr>
<td>Variety of voices &amp; reps at the meetings</td>
<td>equity</td>
</tr>
<tr>
<td>Bike &amp; Walk metrics</td>
<td>evaluation</td>
</tr>
<tr>
<td>Pogo ride sharing has the potential to reduce traffic during drop off</td>
<td>impact</td>
</tr>
<tr>
<td>Increased # of students riding bikes to CHS</td>
<td>impact</td>
</tr>
<tr>
<td>Partnership with CUSD (enviro friendly, promoting healthy lifestyle,</td>
<td>partnership</td>
</tr>
<tr>
<td>reducing traffic)</td>
<td></td>
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<tr>
<td>Good involvement of the schools</td>
<td>partnership</td>
</tr>
<tr>
<td>Wonderful, committed group members who share ideas in an encouraging way</td>
<td>partnership</td>
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<tr>
<td>Sharing best practices</td>
<td>partnership</td>
</tr>
<tr>
<td>Open &amp; collaborative approach</td>
<td>partnership</td>
</tr>
<tr>
<td>A diversity of ideas from working group</td>
<td>partnership</td>
</tr>
<tr>
<td>Program exists and city involvement</td>
<td>partnership</td>
</tr>
<tr>
<td>School staff involvement</td>
<td>partnership</td>
</tr>
<tr>
<td>Amazing support from this group at our school: walk &amp; roll, bike rodeo,</td>
<td>support/partnership</td>
</tr>
<tr>
<td>donated helmets</td>
<td></td>
</tr>
<tr>
<td>Support for walk &amp; roll days, bike rodeos, etc. at individual schools</td>
<td>support/partnership</td>
</tr>
<tr>
<td>Improved visibility of the program over the years</td>
<td></td>
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<tr>
<td>Positive attitude of group and program</td>
<td></td>
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</tbody>
</table>
## Discussion Item: Plus/Delta Results

<table>
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<tr>
<td>Would love to see a law enforcement officer come to the meetings again</td>
<td>broaden partnership</td>
</tr>
<tr>
<td>A parent from every school at the working group meetings</td>
<td>broaden partnership</td>
</tr>
<tr>
<td>More schools represented</td>
<td>broaden partnership</td>
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<tr>
<td>More parent champions from all schools</td>
<td>broaden partnership</td>
</tr>
<tr>
<td>More work (political) with school boards to meet goals</td>
<td>broaden partnership</td>
</tr>
<tr>
<td>Hard to work over the summer, but this impacts the actions at the start of the year</td>
<td>broaden partnership</td>
</tr>
<tr>
<td>The approach needs to start at a younger age/possibly reviewed during freshman PE (bike safety efforts)</td>
<td>education</td>
</tr>
<tr>
<td>Promote parents to bike w/their younger kids</td>
<td>encouragement</td>
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<tr>
<td>Need to aim at high school student participation</td>
<td>encouragement</td>
</tr>
<tr>
<td>More incentives for students who bike, collaboration from nearby businesses/drop off area</td>
<td>encouragement</td>
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<tr>
<td>Support for spot infrastructure improvements at schools</td>
<td>engineering</td>
</tr>
<tr>
<td>Make an underground roads for kids- Make traffic light rules more strict-Make a ladder leading to school-Give kids super powerful balloons so kids could float to school</td>
<td>engineering</td>
</tr>
<tr>
<td>Safer street provided (more crosswalks, walking grounds, and more walking school buses)</td>
<td>engineering</td>
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<tr>
<td>Improvement of congestion (early release Tuesdays at Garden Gate)</td>
<td>impact</td>
</tr>
<tr>
<td>Name tags or placecards would be helpful</td>
<td>meeting format</td>
</tr>
<tr>
<td>Add 15 minutes for more idea sharing or specific questions</td>
<td>meeting format</td>
</tr>
<tr>
<td>More bike training for students</td>
<td>more education</td>
</tr>
<tr>
<td>More commitment from schools/districts: getting program message into classrooms</td>
<td></td>
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Discussion Item: Model Safe Routes to School Program: Palo Alto

6 Es:
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Engineering
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Discussion Item: Crossing Flags

Kennedy:
- Bubb and Pumpkin

Lawson:
- Vista/Merritt
- Apple Tree/Vista
- Vista/Forest
Discussion Item: Crossing Flags
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Upcoming Events:

**October 27th – Saturday:** Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot

**November 14th - Wednesday:** Working Group Meeting, 4-5 PM, Conference Room C
Working Group Meeting Dates:

4-5 PM, Conference Room C

- September 25th, 2018 (Tue)
- October 24th, 2018 (Wed)
- November 14th, 2018 (Wed)
- January 23rd, 2019 (Wed)
- February 12th, 2019 (Tue)
- March 13th, 2019 (Wed)
- April 10th, 2019 (Wed)
- May 21st, 2019 (Wed)
- June 12th, 2019 (Wed)
Reminders: Action Items

- For schools:
  - Send rodeo requests to: saferoutes@Cupertino.org
  - High Schools - please help distribute the WG applications to students in the Fall

- For everyone:
  - Best contact for program is saferoutes@Cupertino.org
A Big THANK YOU!!