

**CITY OF CUPERTINO**

**BUSINESS BUZZ**

**HAPPY CHINESE NEW YEAR 2019**  
新年快乐

*Year of the Pig 2019*

*Wishing you health & prosperity in the new year!*



**CUPERTINO**

## Business News & Updates

[Visit Our Website](#)

**GET FOUND ON GOOGLE SEARCH AND MAPS**

WEDNESDAY, FEBRUARY 27, 2019  
CUPERTINO COMMUNITY HALL  
COMPLIMENTARY BREAKFAST

8:30 AM: CHECK IN AND NETWORKING  
9 AM - 10 AM: PRESENTATION AND WORKSHOP

Join us over breakfast for a special workshop with a Google expert where we will explore Google My Business, a free tool for local businesses who want to connect with customers on Google Search and Maps. Get hands-on help creating or updating your listing, and take advantage of a free website.

Pre-registration required at <http://bit.ly/GYBO227>



### FREE Business Workshop: Get Found on Google Search and Maps

Join us for a special workshop with a Google expert to explore Google My Business, a free tool for local businesses to connect with customers on Google Search and Maps. Get hands-on help creating or updating your listing.

**Date:** Wednesday, February 27, 2019

**Time:** 8:30am Check-in

9:00am-10:00am Presentation and

Workshop

**Location:** Cupertino Community Hall, 10350 Torre Avenue

Continental breakfast provided.

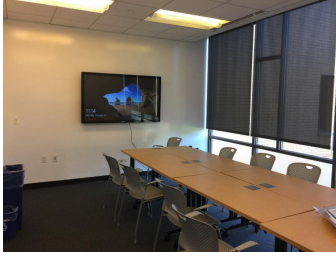
Pre-registration is required at:

<http://bit.ly/GYBO227>

This event is sponsored by: City of Cupertino Office of Economic Development, Cupertino Chamber of Commerce, Grow with Google, and Pacific Workplaces.

### Access Free Meeting Space at the Cupertino Library

The Cupertino Library now offers entrepreneurs a new space in which to collaborate and meet in its new ThinkTank room on the second floor. The ThinkTank is



available for groups ranging in size of 4 to 15, and is a workspace with mobile tables that can be set up for meetings or folded away to hold a small class. Patrons can reserve the ThinkTank for up to 2 hours a week using their Santa Clara County Library District (SCCLD) library card.

Reservations can be made online at [www.sccl.org/thinktank](http://www.sccl.org/thinktank)

## Get Help Starting or Growing Your Business

The City's Economic Development staff is available to help you realize your dreams of starting a business or growing your existing business in Cupertino! We can assist by providing a wealth of resources, including a step-by-step guide on how to start a business, demographic data and traffic counts, listings of available properties that meet your needs, as well as assistance through the City's permitting process.



Learn more by visiting: [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com) or by contacting Economic Development Manager Angela Tsui at (408) 777-7607 or [angelat@cupertino.org](mailto:angelat@cupertino.org)

## 2019 Silicon Valley Index Report

Joint Venture Silicon Valley (JVSV) held its annual State of the Valley event on Friday, February 15. Silicon Valley's annual "town meeting" convenes the entire region of concerned citizens and stakeholders, thought leaders and opinion makers, journalists, our elected representatives, educators and academics, business executives, labor and workforce leaders for dialogue and discussion about the Valley's challenges and opportunities.



The audience heard reports on the economy, the future of technology, and regional housing and transit challenges. To inform the discussion, its principal analytical tool is the [Silicon Valley Index](#), a nationally recognized publication that has been telling the Silicon Valley story since 1995. The indicators measure the strength of our economy and the health of our community, highlighting challenges and providing a data-rich foundation for decision making.

Click [here](#) to use the dynamic website or click [here](#) to request a hardcopy of the report.

## Welcome New Businesses!

**Circle Fit**, 19701 Stevens Creek Blvd., Portal Plaza

**FLEX College Prep**, 10495 S De Anza Blvd. #A, McClellan Square

**Nanyang Kitchen**, 10893 N Wolfe Rd., Cupertino Village

**Qin Tang Cafe**, 10271 Torre Ave.

**Rori Rice**, 19650 Stevens Creek Blvd., The Marketplace

**Sweethoney Dessert**, 10815 N Wolfe Rd., Cupertino Village



Check out more local shopping and dining at [www.cupertino.org/shopanddine](http://www.cupertino.org/shopanddine)



Photo courtesy of Rori Rice Facebook

## Be a Part of Cupertino's First Night

## Market Event

The inaugural Cupertino Night Market will feature fine arts and quality crafts, a food court, continuous live entertainment, a kids' zone, and business and nonprofit vendors. The festival will be held on Saturday, July 20, 2019 from 3:00 pm - 10:00 pm at De Anza College in Cupertino. This event is produced and coordinated exclusively through the Cupertino Chamber of Commerce.



Mark your calendars to attend a night of feasting and fun! Want to be a vendor and have a booth at the Night Market? Click [here](#) for more information on booths and event sponsorships.

COMING SOON

## Coming Soon to Cupertino!

**Easterly Hunan Cuisine** (10495 S De Anza Blvd. #B, McClellan Square)

**Ippudo Ramen** (Main Street)

**Hyatt House Hotel** (10380 Perimeter Rd.)

**Pacific Catch Westcoast Fish House** (Main Street)

**Pho Hanoi Cupertino** (10100 S. De Anza Blvd.)

**Sizzling Lunch** (10033 Saich Way, Saich Way Station)

**Somi Somi** (Main Street)

**Sul and Beans** (Main Street)

**Stouts Burgers & Beer** (10088 N. Wolfe Rd., #100)

## NOVA - Your Business Resource

### What's a workforce development board and what can it do for you?

NOVA provides nationally recognized workforce services for businesses and job seekers. NOVA, which receives funding through the federal Workforce Innovation & Opportunity Act (WIOA), has a number of free business services that might surprise you, including:

- \* Staffing and recruitment assistance
- \* Linkages to labor market information
- \* Outplacement assistance
- \* Connections to information about business tax credits and resources to help you train and retain your current workforce.

Learn more at: [www.novaworks.org](http://www.novaworks.org)

**NOVA Business Services**  
408.777.7607  
business@novaworks.org  
www.novaworks.org

**NOVA** WORKFORCE DEVELOPMENT



## Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer. Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development

Manager Angela Tsui at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!

Office of Economic Development | City of Cupertino | 408.777.7607 | [econdev@cupertino.org](mailto:econdev@cupertino.org) | [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com)

STAY CONNECTED:

