Cupertino Safe Routes² School

Moving beyond improving infrastructure to change behavior

April 10th, 2019
Working Group Meeting
Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
Please introduce yourselves to the group with:

- Your Name
- Your school or org
- What are your plans for Spring Break?
Public Comments

Thoughts?
‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino
Collision/Near Miss Reporting at Cupertino High School by Jennifer Shearin
QUESTIONS

• Where are and what kinds of issues do Cupertino High biking students have on the way to school?

• How can accidents and near-miss accidents be easily captured as data?

Accidents are extremely underreported to the police; most estimates say only about 10% are reported, with level of injury the determining factor.
STUDENT SURVEY

CRITERIA

• Quick
• Easily used, familiar
• Easily found (link)

SOLUTION

• Create a Google Form
• Have laminated sheets placed at the bike racks with QR codes and short URL to go to survey
Middle School Bicycle Workshop
at Lawson Middle School
by Seema Lindskog
School Highlight: Lawson Bike Safety Workshop

- We organized a 2-hour Bike Safety workshop on Friday March 29th from 3:30-6pm at the YMCA for Lawson middle schoolers
  - Silicon Valley Bike Coalition certified instructors conducted the workshop
  - YMCA provided a room and a fenced-off parking lot for the event
  - There was a discussion on bike safety, followed by practice in the parking lot, and finally a group bike ride around the neighborhood to practice our new skills
  - We organized a bike train from Lawson after school to the YMCA. After the workshop, some kids were escorted back to Lawson, while others went home on their own
School Highlight: Lawson Bike Safety Workshop

- The workshop was a huge success. A total of 42 kids signed up after just once email to Lawson parents and one post in the Lawson Bike Parents group.
  - 16 kids ended up participating

- Feedback from the kids and parents was overwhelmingly positive

- A few parents of kids who weren’t able to participate are asking us to hold the workshop again
  - Interesting tidbit: a couple of parents asked if we teach adults to ride as they’d like to be able to ride with their kids.
Learnings:

- Parents really value teaching bike safety to their kids.
- Many of the kids who participated in the workshop don’t currently bike to school, primarily because of safety concerns, though their parents have a desire to let them bike to school.
- We should consider what else we can do to make parents and kids feel safer about biking to school – whether it be events, training, equipment, or infrastructure.
- Kids need a neighborhood ride to solidify their understanding of bike safety. A bike rodeo around a parking lot is not enough. Parents recognize that and specifically requested a neighborhood ride be part of the workshop.
- Schools are not comfortable hosting a bike workshop if there’s a neighborhood ride component because of liability concerns. Hosting the event at the YMCA worked out well for us. Two liability waivers are required – city waiver and YMCA waiver.
- The whole event took a full 2 hours.
- Kids loved the little giveaways we had (notebooks and pens). It would have been great to do safety related giveaways but we didn’t think of it 😊.
School Highlight: Lawson Bike Safety Workshop

Getting ready to ride out from Lawson
School Highlight: Lawson Bike Safety Workshop

Discussion on Bike Safety
School Highlight: Lawson Bike Safety Workshop

In the YMCA parking lot
School Highlight: Lawson Bike Safety Workshop

Neighborhood ride
Update: Engagement

Street Light Banner Contest at Cupertino High Schools by Elliot van Huijgevoort and Ray Zhou
Reminder: Spring Travel Tallies

Dates: April 30 – May 2
(Lawson dates: April 23 – 25 due to testing)
Upcoming Events: April

**April 13th - Saturday:** Pedal for the Planet Bike Ride & Earth Day Festival, 9:30 am Ride, 11am – 3pm Festival, Civic Center Plaza and Torre Ave

**April 13, 11am-3pm:** Earth Day Festival, Civic Center Plaza

**April 16:** SR2S Update to Council, Cupertino Community Hall

**April 24, 6:30-8:30pm:** Regnart Creek Trail neighborhood meeting, Cupertino Community Hall

**April 25, 6-8pm:** SR2S Update for CUSD, Nimitz Elementary School

**April 26-May 10:** Santa Clara County Bike Rack Decorating Contest, your school

**April 27, 5-7pm:** YMCA Healthy Kids Day, Northwest YMCA

**April 30-May 2:** Spring Travel Tally, all Cupertino schools (Lawson dates April 23 – 25)
May 7, 6:15pm: SR2S Update for FUHSD, FUHSD Adult School

May 8: Bike to School Day

May 17th, 1:00 – 1:45pm: McClellan Construction Kickoff Ceremony, Lincoln Elementary School

May 21: Deadline for High School Street Light Banner Design Contest, Cupertino High Schools

May 21, 4-5pm: Cupertino SRTS Working Group Meeting, 4pm, Conference Room C, City Hall, 10300 Torre Ave

May 21: City Council to Review 65% Design of Regnart Creek Trail, Cupertino Community Hall
Working Group Meeting Dates:

4-5 PM, Conference Room C

Remaining Dates this School Year:

May 21st, 2019 (Tuesday)

June 12th, 2019 (Wed)
Contact Info:

- For SRTS Issues/Question/Comments/Scheduling:
  - Best contact for program is saferoutes@Cupertino.org

- Report City Issues
  To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:
  - Log into Cupertino 311 www.Cupertino.org/cupertino311
A Big THANK YOU!!