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## Business News & Updates

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### FREE Business Workshop: Reach Customers Online with Google

Join us for a special workshop with a Google expert to learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads. Continental breakfast provided. This event is free, but registration is required.

**Date:** Wednesday, May 22 2019

**Time:** 8:30am Check-in  
9:00am-10:00am Presentation and Workshop

**Location:** Cupertino Community Hall,  
10350 Torre Avenue

WEDNESDAY, MAY 22, 2019  
CUPERTINO COMMUNITY HALL  
COMPLIMENTARY BREAKFAST  
8:30 AM: CHECK IN AND NETWORKING  
9 AM - 10 AM: PRESENTATION AND WORKSHOP

Join us over breakfast for a special workshop with a Google expert where we will learn how customers find your business online and how to promote your business using Search Engine Optimization (SEO) and Smart Campaigns in Google Ads. Get hands-on help with your Google My Business listing, improving your website's visibility in Google's organic social results, and advertising on Google.

Pre-registration required on [www.cupertino-chamber.org](http://www.cupertino-chamber.org)



Continental breakfast provided. Pre-registration is required at:  
[www.cupertino-chamber.org](http://www.cupertino-chamber.org)

*This event is sponsored by: City of Cupertino Office of Economic Development, Cupertino Chamber of Commerce, Grow with Google, and Pacific Workplaces.*



### Cupertino Native Deborah L. Feng Appointed as New City Manager

The City of Cupertino is pleased to announce the appointment of Deborah L. Feng as its new City Manager. Her first day with the City will be June 3, 2019.

Feng has more than 30 years of progressive management and administration experience with the National

Aeronautics and Space Administration (NASA) at Ames Research Center, Moffett Field, California. Her responsibilities have included working with and understanding the operations of city government, financial management and budgeting, master planning and facilities construction, information technology, human resources, partnerships, and communications and outreach.

**A Community Meet & Greet event is tentatively scheduled for June 10 from 6:30pm-8:00pm at Community Hall. Please check the City's website calendar for more details.**

## Learn About the Proposed Clean Water & Storm Protection Fee



The City of Cupertino provides essential clean water and storm protection services to prevent flooding, protect property values, and improve the environmental health, cleanliness, and safety of the community. Throughout the year, Public Works crews inspect and clean the underground storm system and ensure trash and hazardous particulates are removed before they can reach the City's storm drainage system and enter our local creeks. The City's clean water program also fosters creek stewardship for the future and enhances the science curriculum of all third-graders in the Cupertino Union School District through school field trips.

To ensure these protective and educational benefits to property owners are maintained and enhanced, the City Council voted to propose a new Clean Water and Storm Protection fee. The fee must be approved by a majority vote of property owners via a ballot that will be mailed on or about May 17. Completed ballots must be received at City Hall by July 5, 2019 to be counted.

For more information please visit [www.Cupertino.org/CleanWater](http://www.Cupertino.org/CleanWater).



### NEW! Cupertino's Green Business Rebate Program

Enroll in the Cupertino Green Business Program to receive

free technical assistance from City staff and learn ways to make your business practices more environmentally friendly! We understand costs can be a barrier businesses face when striving for sustainability. This is why the California Green Business Network is excited to announce a new rebate program for businesses working on certification!

\$500 grants are now available for any business that gets certified while funds last! LED lights, low-flow toilets, green cleaning products, Energy Star® dishwashers - you name it and we'll buy it.

Add your business to the growing list of certified businesses throughout California. Go to [www.cupertino.org/GreenBiz](http://www.cupertino.org/GreenBiz) and fill out the [Green Business Interest Form](#) or email [greenbiz@cupertino.org](mailto:greenbiz@cupertino.org) for more information.

**Earn green while going green!**

## Get Help Starting or Growing Your Business



The City's Economic Development staff is available to help you realize your dreams of starting a business or growing your existing business in Cupertino! We can assist by providing a wealth of resources, including a step-by-step guide on how to start a business, demographic data and traffic counts, listings of available properties that meet your needs, as well as assistance through the City's permitting process.

Learn more by visiting: [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com) or by contacting Economic Development Manager Angela Tsui at (408) 777-7607 or [angelat@cupertino.org](mailto:angelat@cupertino.org)

Check out our new "[Featured Commercial Properties](#)" webpage.

## Access Free Meeting Space at the Cupertino Library



The Cupertino Library now offers entrepreneurs a new space in which to collaborate and meet in its new ThinkTank room on the second floor. The ThinkTank is available for groups ranging in size of 4 to 15, and is a workspace with mobile tables that can be set up for meetings or folded away to hold a small class. Patrons can reserve the ThinkTank for up to 2 hours a week using their Santa Clara County Library District (SCCLD) library card.

Reservations can be made online at [www.sccd.org/thinktank](http://www.sccd.org/thinktank)

## Welcome New Businesses!

**Easterly Hunan Cuisine** (10495 S De Anza Blvd. #B, McClellan Square)

**Hyatt House Hotel** (10380 Perimeter Rd.)

**JSJ Street Kitchen** (10815 N Wolfe Rd.  
#105, Cupertino Village)

**Sizzling Lunch** (10033 Saich Way, Saich  
Way Station)

**Somi**



**Somi** (Main Street)

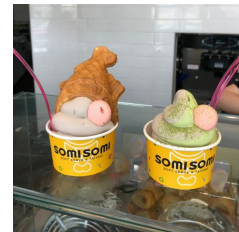
**Sul and Beans** (Main Street)

Check out more local shopping and dining at [www.cupertino.org/shopanddine](http://www.cupertino.org/shopanddine)



**Hyatt House Ribbon Cutting**

**Somi Somi**



### Coming Soon to Cupertino!

**AFURI Ramen + Dumpling** (Saich Way Station)

**El Greco Grill** (20080 Stevens Creek Blvd.  
#101)

**Ippudo Ramen** (Main Street)

**Lash Lounge** (Main Street)

**Pacific Catch Westcoast Fish House** (Main  
Street)

**Pho Hanoi Cupertino** (10100 S. De Anza Blvd.)

**Sleep Number Mattress** (Saich Way Station)

**Stouts Burgers & Beer** (10088 N. Wolfe Rd.,  
#100)



**Now Accepting Applications  
for Summer Internships with  
District Office of  
Assemblymember Evan Low**

The District Office of Assemblymember Evan Low is now accepting applications for Summer 2019 interns. Applicants should have an interest in local and state issues, excellent written and oral communication skills, and strong organizational and research skills. In addition, applicants should have the capacity to intern **at least eight hours per week**. Interns will engage with constituents, attend events with staff, respond to constituent requests, work with staff on special projects, and assist with community outreach.

Summer 2019 internships will begin throughout the first weeks of June 2019 and end during the last weeks of August 2019. Assemblymember Evan Low's District Office is located in Cupertino, CA. All internship-related inquiries can be directed to [juliana.park@asm.ca.gov](mailto:juliana.park@asm.ca.gov).

More information about the internship program, please visit <https://a28.asmdc.org/article/internship-program>.

### Be a Part of Cupertino's First Night Market Event



The inaugural Cupertino Night Market will feature fine arts and quality crafts, a food court, continuous live entertainment, a kids' zone, and business and nonprofit vendors. The festival will be held on Saturday, July 27, 2019 from 2:00pm - 9:00pm at the Cupertino Senior Center parking lot. This event is produced and coordinated exclusively through the Cupertino Chamber of Commerce.

Mark your calendars to attend a night of feasting and fun! Want to be a vendor and have a booth at the Night Market? Click [here](#) for more information on booths and event sponsorships.



### Build Your Business Through the Cupertino Business & Professional Women's Group Monthly Mixer

Join us at our next Cupertino Business & Professional Women's Group Monthly Mixer. Enjoy food and networking with local women business professionals who share a passion for success. For more information, please contact Cupertino Economic Development Manager Angela Tsui

at [angelat@cupertino.org](mailto:angelat@cupertino.org).

We look forward to having you join us and please bring a friend!

Office of Economic Development | City of Cupertino | 408.777.7607 | [econdev@cupertino.org](mailto:econdev@cupertino.org) | [www.InBusinessCupertino.com](http://www.InBusinessCupertino.com)

STAY CONNECTED:

