Cupertino Safe Routes 2 School

Moving beyond improving infrastructure to change behavior

May 21, 2019
Working Group Meeting
Cupertino Safe Routes 2 School (SR2S)

Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
Please introduce yourselves to the group with:

- Your Name
- Your school or org
- Will you be here for the June 12 meeting?
- Should we have a June meeting each year?
Thoughts?
No Waiting Zone
at Collins Elementary School
by Steven Woo
School Highlight: Encouragement

Student Banner Contest at Hyde Middle School by Kati Laihia

Every Wednesday of Every Week is Hyde Walk WOW Day
Walk-Bike-Carpool to School
Hyde Valentine’s Day Walk ’n Roll
Grab a Friend and Walk Bike Carpool To School on Wednesday, February 14th
Wear Pink To show you helped Reduce car traffic to Hyde
Sponsored by Hyde PTSA and Cupertino Safe Routes to School
INTERNATIONAL

WALK

TO SCHOOL DAY

Wedn.

Oct 10th
Parade to School in your Costume

Halloween Monster Walk

Give the Neighborhood a Low Traffic Morning on

Walk - Bike - Carpool to School
The Hyde PTSA Safe Routes to School program presents: 

Banner Design Contest

for Hyde WOW Day

Design a banner promoting traffic reducing ways of coming to school on Wednesdays.

Will YOUR design have the ‘WOW’ factor to win and get printed onto a vinyl banner to be displayed year round outside school campus?

Contest dates: March 6th – April 3rd
Contest is open to all Hyde students!
Pick up a Contest Rules and Entry Packet from school office or print out the PDFs below.
Banner Design Contest

As part of the Safe Routes Program at Hyde, the Hyde PTSA presents

Banner Design Contest

for Hyde WOW Day
-Walk on Wednesdays-

Design a banner that encourages students to reduce traffic and walk, bike, carpool or come by bus to school on Wednesdays.

Contest is open to all Hyde students.

Rules and entry forms available in the office and on school website starting on Wednesday, March 6th.

Contest dates Wednesday March 6th - Wednesday April 3rd.

The winning design(s) will be printed on vinyl banners and displayed year-round outside the school campus.

March 6 - April 3

for

Hyde WOW Day

All Hyde Students WALK ON WEDNESDAY

Rules & entry forms available in the office & on school website starting on Wednesday, March 6th.

WINNING DESIGN: gets printed on vinyl banners & displayed outside year round.
Hyde “WOW Banner Design” Contest

Entry Form

Hyde PTSA is conducting a banner design contest to promote active and traffic-reducing ways of commuting to school. We are looking for impactful designs that will motivate Hyde students to come to school by any means other than the family car. The design should be clear and simple enough to be visible from a distance when enlarged. The winning design(s) will be printed into banners and displayed on the campus fence facing Hyde Avenue.

CONTEST THEME:
WOW – Walk on Wednesdays: walk, bike, bus, skate, scoot or carpool to school on Wednesdays

CONTEST RULES:

 ✓ Artists must be students at Hyde Middle School.
 ✓ Banner design must convey Contest Theme with text and image(s).
 ✓ Artwork must be 2D.
 ✓ Design must be clear, understandable and visible from a distance.
 ✓ Design must be original work of the entrant(s).
 ✓ One banner design may be submitted per student or per group. Students can collaborate, but can submit only one design per group.
 ✓ Banner design may be hand-drawn or digital.
 ✓ Whether the artwork is hand-drawn or digital, artwork must be submitted on paper for judging.
 ✓ Hand-Drawn Artwork:
   o Use the template provided with the Entry Form OR use a paper type of your choice and mark a horizontal rectangle 10” wide by 5” high to draw your design in.
   o Draw/paint your design within the marked horizontal area.
   o Write “WOW Banner Contest” and your Full Name and Grade on the margin of the art paper. Do NOT write this information within the design!
   o Staple your design to the filled-out Entry Form and submit to the school office.
 ✓ Digital Artwork:
   o Create a horizontal rectangular design, with a width-to-height ratio of 2:1, so it will scale up to 60” by 30”.
   o Save your design in high resolution (max 150 MB) JPEG or PDF format.
   o Name your digital file using the following guideline, replacing text in green with personal information: WOWBanner_LastName_FirstName_Grade (for example: WOWBanner_Smith_Ashley_7)
   o Upload your file to https://tinyurl.com/HydeWOWBanner
   o For judging, print your design on a standard US Letter size paper (8.5” x 11”). Width of printed design must be at least 9”.
   o Write “WOW Banner Contest” and your Full Name and Grade on the margin of the print-out. Do NOT write this information within the design!
   o Staple your printed design to the filled-out Entry Form and submit to the school office.
 ✓ Artwork must conform to these Contest Rules or it will not be considered.
 ✓ DEADLINE for submission is Wednesday, April 3rd, 2019 at 4 PM. Late submissions will not be considered.

TO SUBMIT:
Submissions must be turned in on paper with the filled-out Entry Form to the box marked “WOW Banner Contest” in the school office. The authorization to use artwork must be signed by student – or all students, if a group entry - and a parent or legal guardian of each student. Up to two winners will be chosen. Winning design(s) or portions of them will be used to print out two vinyl 60” x 30” banners. Winners will be chosen by Hyde’s Safe Routes to School team based on artistic merit, clarity and impact, and how well the submission fits the contest theme. Winners will be notified through school during the month of April, 2019. Banner installations will occur once the banners are printed.
Template: WOW Banner Design Contest

Please create your banner design inside the horizontal box below, OR use a paper type of your choice and mark a horizontal rectangle 10" wide by 5" high to draw your design in, OR create a digital design following Contest Rules for Digital Artwork.

Use text and simple images to create a banner design that conveys the contest theme:

**WOW - Walk on Wednesdays**: walk, bike, bus, skate, scoot, or carpool to school on Wednesdays

Please submit your banner design to the school office by **Wednesday, April 3rd before 4pm**, stapled to a filled-out contest Entry Form (from school office or Hyde website).

Print First and Last Name: ___________________________________________ Grade: ____________
Walk On Wednesday

WOW- Walk on Wednesdays
WALK, BIKE, RIDE BUS, SKATEBOARD
SCOOT, or CARPOOL ON WEDNESDAY!

Walk On Wednesdays
Save The Earth

WALK
Bike Day
at Stevens Creek Elementary School
by Heidi and Amanda
School Highlight: Stevens Creek

Bike Day

• Tuesday May 7th 2:30-4:00 pm

• Bike Presentation by SVBC for all third graders

• All Stevens Creek students invited to rodeo

• Third consecutive bike rodeo, first time held after school
Rodeo Promotion

• Permission slip flyer in Thursday folders week before event
• Extra permission slips in office and at sign-in
• Two school e-mail blasts sent out leading up to the event
• Facebook posting the day before the event
• Posters put up around the school
School Highlight: Stevens Creek

Rodeo Elements

• Event check-in

• Handing out wrist bands and blinking lights
School Highlight: Stevens Creek

Rodeo Elements

- Trailhead Cyclery did an ABC quick check station
- Cherie and Hung ran the helmet fitting station (10 helmets given away)
School Highlight: Stevens Creek

Rodeo Elements

• Matt, Jian and SVBC ran two bike blenders and a speed bike

• Kids could ride laps around the field
Rodeo Elements

- SRO ran a radar gun station
School Highlight: Stevens Creek

Rodeo Elements

- SVBC ran biking rules and safety course
Outcomes

• 49 students attended

• Wonderful community event including the SVBC, Safe Routes 2 School, Rotary, Walk/Bike Cupertino, Trailhead Cyclery, SRO, parent volunteers
School Highlight: Stevens Creek
Middle School Bike Skills Summer Workshops are happening!

Please take flyers
Update: Working Group Meeting

Dates Next School Year

4-5 PM, Conference Room C
*August meeting is 4:30 – 5:30

August 13, 2019*
September 17, 2019
October 9, 2019
November 13, 2019
January 8, 2020

February 12, 2020
March 11, 2020
April 8, 2020
May 13, 2020
June 10, 2020

Meetings will occur the second Wednesday October through June
Applications for High School Representatives for our Working Group are ready for distribution.
Upcoming Events:

May 21: Deadline for High School Street Light Banner Design Contest, Cupertino High Schools

May 29, 6:30 – 8:30pm: Carmen Road Bridge Community Meeting, Monta Vista Recreation Center Multi-Purpose Room

June 12, 4-5pm: Cupertino SRTS Working Group Meeting, Conference Room C, City Hall, 10300 Torre Ave

August 13, 4:30-5:30pm: Cupertino SRTS Working Group Meeting, Conference Room C, City Hall, 10300 Torre Ave

September 28 9am – 1pm: 6th Annual Fall Bike Fest, City Hall Parking Lot, 10300 Torre Ave
Contact Info:

- For SRTS Issues/Question/Comments/Scheduling:
  - Best contact for program is saferoutes@Cupertino.org

- Report City Issues
  To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:
  - Log into Cupertino 311 www.Cupertino.org/cupertino311
A Big THANK YOU!!