Cupertino Safe Routes 2 School

Moving beyond improving infrastructure to change behavior

Aug 13th, 2019
Working Group Meeting
Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
**SR2S: What are we doing here?**

- **Safe Routes to School:** “sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by enabling and encouraging them to walk and bicycle to school.”

- **We are:** an active working group coming together to prioritize campus and adjacent roadway/sidewalk/school site programs in order to make the above happen. This includes engineering, enforcement, education, evaluation, encouragement, and equity.

- **Our meetings are:** Venues for SR2S group members (that’s us) to meet, choose projects to advance our mission, and move them along at different school sites, district-wide, or City-wide.
Ceremony: Street Light Banners

Contest Winners:

Fiona Luo
Indira Abhyanker
Abigail Ho Claudia Kok
Kathy Lou

Clear Skies, Safe Rides
Getting to School Safely
Riding for my Planet
The Bliss of Biking
Cupertino SR2S: Welcome Back!

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org.
  - Best thing about summer break.
Thoughts?
‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino
Program Update: ST2S vs SRTS

Survey
Safe Routes to School abbreviation preference: SRTS or SR2S?

48 Participants:
• School and district staff
• Parents
• Community members
• Students

Results:
2 – No Preference
2 – Safe Routes
9 – SRTS
35 – SR2S

People’s Thoughts:
“2 stands out”
“SRTS looks like a governmental body”
“SR2S looks friendly”
“SR2S is distinctive”

Our Official Acronym is: SR2S
Program Update: Year Ahead

- Funding
- Encouragement
- Education
- Equity
Program Update: Funding

Apple Grant
$10 million:
- Walk Audit Improvements
- Mary Avenue Separated Bike Lanes
- Bubb Road Bike Lane Improvements

Measure B Funds
Will soon be released to cities after being tied up in litigation since 2016. Cupertino will receive the following for bicycle/pedestrian education and encouragement.

$37K/yr
- We’ve allocated this for a 2019 Pedestrian Education Pilot

Three years of backlog = $111K
- Ideas on how to spend this?
Swag for:
Walk and Roll Days
Tabling Events
Middle School Bike Skills classes
Rodeos

School-Focused Events:
October 2 - International Walk to School Day
May 6 - National Bike to School Day

City Events
September 28 - Bike Fest with bike rodeo and family bike rides
October 4 – McClellan Ribbon Cutting
April 7 – Earth Day Pedal for the Planet family bike rides
2019 Pedestrian Education Pilot

2 vendors
- Safe Moves
- Ecology Action

4 components
- Classroom presentation
- Assembly presentation
- Walking field trip
- Pedestrian rodeo

5 schools
- Eaton
- Faria
- Garden Gate
- Sedgwick
- Stevens Creek

Recruiting Stakeholders
to evaluate pilot
- City SR2S staff
- CUSD representative
- School Staff
- Council
- Parent
- Santa Clara County Sheriff’s Dept
Program Update: Education

2019/20 Bicycle Education

Middle School Bicycle Skills
for any middle school student

Lawson Bicycle Workshop

Middle School PE three to four-day Bike Curriculum

Teen Commission Collaboration

Bike Mechanics?

Bike Safety Presentations
for all 3 – 6 graders
by Sheriff’s Department

Bike Rodeos
- Eaton
- Garden Gate
- Lawson
- Sedgwick
- Stevens Creek
Program Update: Equity

Helmets

- Lucile Packard Injury Prevention can distribute children’s helmets
- Skip Scooters in San Francisco has medium helmets to distribute
**Upcoming Events:**

**August 20 - Tuesday:** Cupertino City Council, Community Hall
(5:30 PM: Study Session: Bike/Ped Plan Priorities Study Session)
(6:45 PM: Council Meeting: Community Shuttle)

**September 3 - Tuesday:** Cupertino City Council Meeting, 6:45 PM, Community Hall
(Carmen Road Feasibility Study, LOS to VMT)

**September 17 - Tuesday:** Safe Routes Working Group Meeting, 4-5 PM, Conference Room C – City hall

**September 17 - Tuesday:** Cupertino City Council Meeting, 6:45 PM, Community Hall
(Regnart Creek Trail 65% design)

**September 21 - Saturday:** Middle School Bike Skills, 8 AM, Cupertino Senior Center

**September 28 - Saturday:** Fall Bike Fest! 9 AM – 12PM, City Hall Parking Lot
Best contact for program is:

saferoutes@Cupertino.org

Please send us:

- Any fall dates you’d like SR2S to table at
- Bike rodeo date requests
A Big THANK YOU!!