Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

Oct 9, 2019
Working Group Meeting
Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
Cupertino SR2S: Autumn Blues?

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org
  - Question: How do you ward off the Autumn Blues?
Thoughts?
‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino
Brainstorm: Engagement

How to Recruit and Retain Champions from More Schools

Ideas?
International Walk to School Day:
Promotion & Activities Examples
PRESENTATION POSTPONED UNTIL MAY
SR2S Update: Encouragement

Bike Fest!

Participation up 50%
Activities up 100%
Vendors up 150%
Volunteers up 200%
SR2S Update: Education

- **Bike Rodeos**
  - Eaton
  - Garden Gate
  - Lawson
  - Sedgwick
  - Palo Alto Observation

- **Pedestrian Pilot**
  - Sedgwick
  - Garden Gate
  - Faria

- **Bike Workshops**
  - Middle School Bike Skills
  - Lawson
Update: Spring Travel Tallies

Fall Student Travel Tallies

2019 Fall Dates:
October 22 - 24
Upcoming Events:

November 5, 6:45: City Council Meeting, Community Hall, 10350 Torre Ave
Topics:
1) Carmen Road Feasibility Study Presentation
2) Quarterly Bicycle and Pedestrian project update

November 13, 4-5pm: Cupertino SRTS Working Group Meeting, Conference Room C, City Hall, 10300 Torre Ave

January 8, 4-5pm: Cupertino SRTS Working Group Meeting, Conference Room C, City Hall, 10300 Torre Ave
For SRS Issues/Question/Comments/Scheduling:

- Best contact for program is saferoutes@Cupertino.org

Report City Issues

To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:

- Log into Cupertino 311 www.Cupertino.org/cupertino311
A Big THANK YOU!!
Bike Rodeos

Primary Purpose: fun or education?

New nomenclature?