Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

January 8, 2020
Working Group Meeting
Cupertino Safe Routes to School (SR2S)

Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
Please introduce yourselves to the group with:

- Your Name
- Your school or org
- Highlight of your Winter Break?
Public Comments

Thoughts?
An Adventure & Exploration Destination for Kids
We Provide a Broad Range of Programs

• Summer Camps
• Middle School Bike Skills Classes
• Riding Lessons
• Family Rides
• Special Events
Summer Camps

Through Bicycling We Promote

• Self-confidence
• Leadership
• Environmental stewardship
• Fitness
• Personal awareness
Adventure Riding Camp
Two Wheelers Club
Weekly Adventures
Different each day

We're outside most of the time ... exposing kids to nature
Weekly Field Trips

Promote an active lifestyle ... self-improvement and goal-setting
It's FUN . . . !

We're always on the go within the region
“...he came home at the end of the day with the hugest smile on his face and a sense of accomplishment.”
Background

• Founded in 2010
• Over 15,000 kids served
• League Cycling Instructors (LCI)
• Coaches with child development, teaching, coaching experience
• Locations: Cupertino, Los Gatos, Menlo Park, Palo Alto, San Francisco & Walnut Creek
QUESTIONS...?
Program Update: Engagement

SR2S Street Light Banners

Winning banner designs will be hung by mid January, weather permitting
Program Update: Evaluation

Fall Student Travel Tallies

National Partnership provides Tally Sheet

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<table>
<thead>
<tr>
<th>School Name:</th>
<th>Teacher’s Name:</th>
<th>Teacher’s Last Name:</th>
<th>Grade: (K, 1, 2, 3, etc.)</th>
<th>Monday’s Date (when count was conducted)</th>
<th>Number of Students Enrolled in Class:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Please conduct these counts on two of the following three days Tuesday, Wednesday, or Thursday. (Three days would provide better data if counted)

Please do not conduct these counts on Mondays or Fridays.

Before asking your students to raise their hands, please read through all possible answer choices so they will know their choices. Each student may only answer once.

Ask your students as a group the question “How did you arrive at school today?”

Then, record each answer choice and record the number of students that raised their hands for each. Place just one character or number in each box.

Follow the same procedure for the question “How do you plan to leave for home after school?”

You can conduct the counts once per day but during the count please ask students both the school arrival and departure questions.

Please conduct this count regardless of weather conditions (i.e., ask these questions on rainy days, too).

Step 1. Fill in the weather conditions and number of students in each class

<table>
<thead>
<tr>
<th>Weather</th>
<th>Student Tally</th>
<th>Walk</th>
<th>Bike</th>
<th>School Bus</th>
<th>Family Vehicle</th>
<th>Carpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunny</td>
<td>Sunny</td>
<td>-</td>
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<td>-</td>
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<td></td>
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<td>Rain</td>
<td>Rain</td>
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<td>Other</td>
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<td></td>
</tr>
</tbody>
</table>

Sample AM

- Sunny
- Rain
- Other

Sample PM

- Sunny
- Rain
- Other

Tues. AM

- Sunny
- Rain
- Other

Tues. PM

- Sunny
- Rain
- Other

Wed. AM

- Sunny
- Rain
- Other

Wed. PM

- Sunny
- Rain
- Other

Thurs. AM

- Sunny
- Rain
- Other

Thurs. PM

- Sunny
- Rain
- Other

Please list any disruptions to these counts or any unusual travel conditions to/from the school on the days of the tally.
## Program Update: Evaluation

### Fall Student Travel Tallys

### Travel Options

*Safe Routes to School* Students Arrival and Departure Tally Sheet

**STEP 1.** Fill in the weather conditions and number of students in each class count.  
**STEP 2.** AM - "How did you arrive at school today?" Record the number of hands for each answer.  
PM - "How do you plan to leave for home after school?" Record the number of hands for each answer.

<table>
<thead>
<tr>
<th>Key</th>
<th>Weather</th>
<th>Student Tally</th>
<th>Number in class when count made</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>S = sunny</td>
<td>B = rainy</td>
<td>E = overcast</td>
</tr>
<tr>
<td></td>
<td>Walk</td>
<td>Bike</td>
<td>School Bus</td>
</tr>
<tr>
<td>Sample AM</td>
<td>3</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Sample PM</td>
<td>5</td>
<td>19</td>
<td>3</td>
</tr>
</tbody>
</table>

- **Walk**  
- **Bike**  
- **School Bus**  
- **Family Vehicle**  
- **Carpool**  
- **Transit**  
- **Other**

*Please list any disruptions to these counts or any unusual travel conditions to/from the school on the days of the tally.*
Fall Student Travel Tallies

Two travel modes have come up that don’t fit neatly into these options:

- After-School Care Vanpool
- New Via Community Shuttle
Program Update: Evaluation

Fall Student Travel Tallies

We want to make sure all teachers count these modes the same:
- Vanpool = Carpool
- Via = Transit

### Safe Routes to School Students Arrival and Departure Tally Sheet

- **CAPITAL LETTERS ONLY — BLUE OR BLACK INK ONLY**
- **Step 1:** Fill in the weather conditions and number of students in each class

<table>
<thead>
<tr>
<th>Key</th>
<th>Weather</th>
<th>Student Tally</th>
<th>Walk</th>
<th>Bike</th>
<th>School Bus</th>
<th>Family Vehicle</th>
<th>Carpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Sunny</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Rain</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Overcast</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Snow</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

- **Step 2:** Record the number of hands for each answer,
  - AM: "How did you arrive at school today?"
  - PM: "How do you plan to leave for home after school?"

- **Key:**
  - Walk
  - Bike
  - Only with children from your family
  - Only with children from other families
  - Riding with family
  - City bus, subway, etc.
  - Skateboard, scooter, etc.

- **Sample AM:**

<table>
<thead>
<tr>
<th>Day</th>
<th>Walk</th>
<th>Bike</th>
<th>School Bus</th>
<th>Family Vehicle</th>
<th>Carpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues. AM</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Wed. AM</td>
<td>1</td>
<td>3</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

- **Sample PM:**

<table>
<thead>
<tr>
<th>Day</th>
<th>Walk</th>
<th>Bike</th>
<th>School Bus</th>
<th>Family Vehicle</th>
<th>Carpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues. PM</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Wed. PM</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Thurs. AM</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Thurs. PM</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

- **Tally Sheet:**

- **Monday’s Date (when count was conducted):**
- **Number of Students Enrolled in Class:**
- **Grades:** (PK,K,1,2,3...)
- **Please list any disruptions to these counts or any unusual travel conditions to/from the school on the days of the tally.**
Program Update: Evaluation

Fall Student Travel Tally Sheet

Note Circled Options

Safe Routes to School Students Arrival and Departure Tally Sheet

- CAPITAL LETTERS ONLY - BLUE OR BLACK INK ONLY

School Name: ____________________________

Teacher’s First Name: ____________________

Teacher’s Last Name: _____________________

Grades: (K, 1, 2, 3, 4…)

Monday’s Date (when count was conducted)

Number of Students Enrolled in Class:

0 1 2 3 4 5 6 7 8 9 10

0 1 2 3 4 5 6 7 8 9

- Please follow the procedure for the question “How did you arrive at school today?”
- Then, record each answer choice and record the number of students that raised their hands for each. Place just one character or number in each box.
- Follow the same procedure for the question “How do you plan to leave for home after school?”
- Students may only answer once.
- Ask your students as a group the question “How did you arrive at school today?”
- Before asking your students to raise their hands, please read through all possible answer choices so they will know their choices.
- Please conduct this count regardless of weather conditions (i.e., ask these questions on rainy days, too).

Step 1. Fill in the weather conditions and number of students in each class

<table>
<thead>
<tr>
<th>Weather</th>
<th>Student Tally</th>
<th>Walk</th>
<th>Bike</th>
<th>School Bus</th>
<th>Family Vehicle</th>
<th>Carpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunny</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Rainy</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Overcast</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Snow</td>
<td>0</td>
<td>0</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Step 2. Record the number of hands for each answer.

AM: “How did you arrive at school today?”
PM: “How do you plan to leave for home after school?”

Please list any disruptions to these counts or any unusual travel conditions to/from the school on the days of the tally.
**Fall Student Travel Tally Sheet Draft**

**Program Update: Evaluation**

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### Safe Routes to School Students Arrival and Departure Tally Sheet

- **CAPITAL LETTERS ONLY — BLUE OR BLACK INK ONLY**

#### School Name:

<table>
<thead>
<tr>
<th>School Name</th>
<th>Teacher's First Name</th>
<th>Teacher's Last Name</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

#### Grade (PK, 1, 2, 3...) | Monday's Date (Week count was conducted) | Number of Students Enrolled in Class

<table>
<thead>
<tr>
<th></th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
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- Please do not conduct these counts on Mondays or Fridays.
- Before asking your students to raise their hands, please read through all possible answer choices so they will know their choices. Each student may only answer once.
- Ask your students as a group the question "How did you arrive at school today?"
- Then, reread each answer choice and record the number of students that raised their hands for each. Place just one character or number in each box.
- Follow the same procedure for the question "How do you plan to leave for home after school?"
- You can conduct the counts once per day but during the count please ask students both the school arrival and departure questions.
- Please conduct this count regardless of weather conditions (i.e., ask these questions on rainy days, too).

**Step 1.** Fill in the weather conditions and number of students in each class.

<table>
<thead>
<tr>
<th>Weather</th>
<th>Student Tally</th>
<th>Walk</th>
<th>Bike</th>
<th>Yellow School Bus</th>
<th>Family Vehicle</th>
<th>Carpool/Vanpool</th>
<th>Transit</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>sunny R</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>rainy</td>
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<td>overcast</td>
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<td>snow</td>
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</tr>
</tbody>
</table>

| Sample AM | S | N | 2 | 0 | 2 | 3 | 8 | 3 | 1 |
| Sample PM | R | 1 | 9 | 3 | 3 | 8 | 1 | 2 | 1 |

**Step 2.** AM - "How did you arrive at school today?" Record the number of hands for each answer. PM - "How do you plan to leave for home after school?" Record the number of hands for each answer.
Program Update: Evaluation

Fall 2019 Student Travel Tallies Results

Final version of Data Report will be posted here: cupertino.org/saferoutes/data
Upcoming Events:

February 12, 4-5 pm: Cupertino SR2S Working Group Meeting,
Conference Room C, City Hall, 10300 Torre Ave
Contact Info:

- For Issues/Question/Comments/Scheduling:
  - Best contact for program is saferoutes@Cupertino.org

- Report City Issues
  To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:
  - Log into Cupertino 311
    www.Cupertino.org/cupertino311
A Big THANK YOU!!

[Images of people riding bikes, a Bike Fest sign, a group of people with signs, a person on a lift with a traffic sign, and a table with a banner reading 'Safe Routes to School'].

[Descriptions of the images could be added here to provide context if needed.]