Cupertino Safe Routes to School

Moving beyond improving infrastructure to change behavior

Nov 13, 2019
Working Group Meeting
Mission Statement: “Create a safer environment for students and families in Cupertino to travel to and from school actively.”
Cupertino SR2S: Question?

- Please introduce yourselves to the group with:
  - Your Name
  - Your school or org
  - How did you celebrate Halloween?
Thoughts?
‘FAQ’ from the Frontlines

David Stillman, Transportation Manager, City of Cupertino
First Lego League

Bike Safety in Cupertino

- Aradhana Sekar
- Trisha Subramanyam
- Manvika Gopalasetty
- Saahil Sukhija
- Nishant Pitta
- Kartik Patri
School Highlight: Lawson

Walk and Roll Day Fall 2019!
School Highlight: Lawson Bike Safety Workshop

- We organized a 2-hour Bike Safety workshop on Friday Sept 13th from 3:30-6pm at the YMCA for Lawson middle schoolers
  - Silicon Valley Bike Coalition certified instructors conducted the workshop
  - YMCA provided a room and a fenced-off parking lot for the event
  - There was a discussion on bike safety, followed by practice in the parking lot, and finally a group bike ride around the neighborhood to practice our new skills
  - We organized a bike train from Lawson after school to the YMCA. After the workshop, some kids were escorted back to Lawson, while others went home on their own
School Highlight: Lawson Bike Safety Workshop

- This is the second time we have done this workshop after the huge success of our first workshop in March 2019.
- A total of 13 kids participated
- Feedback from the kids and parents was very positive
- Most participants in the workshop are 6th and 7th graders whose parents are trying to get them ready to go to school independently in 8th grade and high school
Learnings

- Parents really value teaching bike safety to their kids
- Many of the kids who participated in the workshop don’t currently bike to school, primarily because of safety concerns, though their parents have a desire to let them bike to school
- We should consider what else we can do to make parents and kids feel safer about biking to school – whether it be events, training, equipment, or infrastructure
- Kids need a neighborhood ride to solidify their understanding of bike safety. A bike rodeo around a parking lot is not enough. Parents recognize that and specifically requested a neighborhood ride be part of the workshop
- Schools are not comfortable hosting a bike workshop if there’s a neighborhood ride component because of liability concerns. Hosting the event at the YMCA worked out well for us. Two liability waivers are required – city waiver and YMCA waiver
- The whole event took a full 2 hours
- Kids loved the little give-aways that Cherie brought. We gave out pens, notebooks, and bike lights and most kids put the bike lights on their bikes immediately.
School Highlight: Lawson Bike Safety Workshop

Getting ready to ride out from Lawson
School Highlight: Lawson Bike Safety Workshop

Discussion on Bike Safety
School Highlight: Lawson Bike Safety Workshop

Practicing their skills in the YMCA parking lot
School Highlight: Lawson Bike Safety Workshop

Neighborhood ride
Fall Student Travel Tallies

2019 Fall Dates:
October 22 - 24
January 8, 4-5 pm: Cupertino SR2S Working Group Meeting,
Conference Room C, City Hall, 10300 Torre Ave
Contact Info:

- For Issues/Question/Comments/Scheduling:
  - Best contact for program is saferoutes@Cupertino.org

- Report City Issues
  To report a pothole, tree blocking a sign, signal timing issue, or other infrastructure issue:
  - Log into Cupertino 311
    www.Cupertino.org/cupertino311
A Big THANK YOU!!